

# Match Night Advertising

Raise significant awareness on match night via key announcements during the match or via prime advertising space in the match night programme to promote products and services.

## Match Programme

### Full Page £1295

Equates to £40 per match

### Half Page £795

Equates to £24 per match

### Quarter Page £495

Equates to £15 per match

### Eighth Page £295

Equates to £9 per match

- Corporate Advertisement within Match Programme for all home matches (full colour)
- Distribution, 300 programmes per match
- 32 Home Matches per season



## Announcements

### PUCK SPONSORSHIP

£2,995

Equates to £93 per match

- Announcement throughout all home matches, whenever puck leaves the ice (safety message)
- Corporate branding on all match pucks
- Advertisement in match programme - 1/4 page

### POWERPLAY

£2,995

Equates to £93 per match

- Corporate announcement linked to all Devils Powerplay opportunities throughout the match (approximately 5 per game).
- Advertisement in match programme - 1/4 page

### PENALTY KILL

£2,995

Equates to £93 per match

- Corporate announcement linked to all Devils Penalty Kill opportunities throughout the match (approximately 5 per game).
- Advertisement in match programme - 1/4 page

### ICING

£2,995

Equates to £93 per match

- Corporate announcement linked to all Devils icing opportunities throughout the match (approximately 8 per game)
- Advertisement in match programme - 1/4 page