

Devils Community Foundation

Support local sport and communities at grass roots level whilst satisfying corporate and social responsibilities

The DCF (Devils Community Foundation) is a charitable not for profit organization with links to the Cardiff Devils professional ice hockey team. The foundation has identified the following core objectives:

- develop links with children from local communities throughout South Wales
- encourage participation & healthy life style
- improve provision of sports education within schools
- combat child obesity, diabetes and coronary heart disease
- provide safe and controlled environments for children within local communities

The Foundation aims to work with over 25,000 children across the region and is due to launch July 2008 with a combination of interactive assemblies delivering key messages on healthy living and 4 week coaching courses within schools using ball hockey to teach the basics of ice hockey with many going on to join the Devils Junior Academy.



Primary Sponsor

£14,995

- Exclusive naming rights with Devils Community Foundation
- Branding on all DCF promotional literature
- Branding on all Junior Development Team Jerseys (7 Team Age Groups)
- Branding on DCF Vehicles (Van & Car)
- Branding on all DCF Staff Uniforms & Apparel
- Promotion of brand at all DCF Events & Activities (School Visits / Roadshows etc)
- 2 HSBC Business Club Season Tickets
- 1 Rinkside Advertising Board